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Luxe to the max in paradise

MADE IN MOROCCO
Cashed up in the kasbah

ONE NIGHT IN NASHVILLE
Tuning up with Keith Urban

QANTAS

01
2014

THE AUSTRALIAN WAY

Special edition

HELLO HOLIDAY!

FROM BONDI TO BOTSWANA,
DUBROVNIK TO DUBAI...
HOT DESTINATIONS IN 2014

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VACATION**

Kate Ceberano, Michael Clarke,
David Sedaris, Elizabeth Gilbert and
other frequent flyers on journeys
unique and unforgettable

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Alan Joyce

Qantas CEO

Better business

Few destinations in the world are more exciting right now than China. As well as being Australia's biggest trading partner, we have strong links with China in tourism, education and culture.

To support the growing demand for travel between the two countries, Qantas is expanding its network in partnership with some of China's biggest airlines.

We currently fly daily from Sydney to Shanghai and several times a day from multiple Australian cities into Hong Kong, where we will soon open a new premium lounge. Early last year, we announced an extension of our alliance with China Eastern, enabling Qantas customers to book flights from Sydney and Melbourne through to 11 cities across mainland China via Shanghai.

In November, we announced a new partnership with China Southern, one of the world's fastest-growing airlines, giving customers the option of flying from Sydney, Melbourne, Brisbane and Perth into Guangzhou, China's third-largest city and the gateway to the country's south. This means Qantas can give its customers additional travel options for Asia with China Southern, China Eastern and, through oneworld, Cathay Pacific. As with our partners in other regions, they allow us to provide more destinations, more choice of flights and more frequent-flyer benefits.

The Qantas Group has never had a stronger presence in Asia. More than one sixth of our total revenue now comes from flights to and within the region. And we plan to keep opening up new travel opportunities, whether you're flying for business or leisure.



Michael Ong's Hans House



SOYA 365: Michael Ong, winner of the 2013 Qantas Spirit of Youth Awards Architecture & Interior Design category

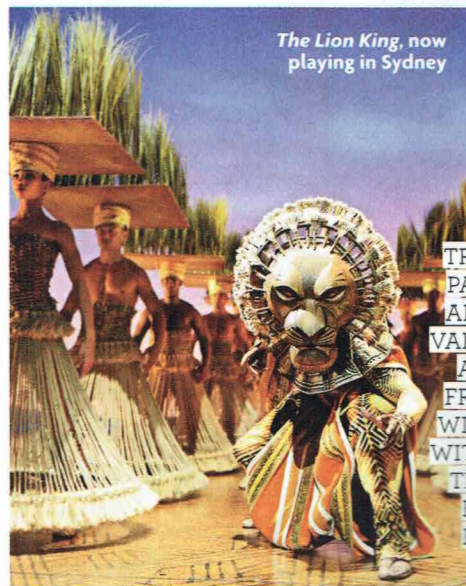
Prized design

The Qantas Spirit of Youth Awards Architecture & Interior Design category has been won by independent Melbourne architect **Michael Ong**.

Mentor Brian Zulaikha praised Ong for his Hans House project, a finalist in the 2013 Melbourne Design Awards: "He narrates through his rich architectural vocabulary a story of his clients and site. Michael appears to be grounded by solid design strategies, direction and skill. He strives to make the ordinary extraordinary."

Runner-up in this category last year, Ong plans an "archi-tour" of Europe as part of his prize. "It's not often an award has the potential to inspire and set the tone of one's career," he says.

He wins \$5000 cash, \$5000 in flights and a year's mentoring. Every month, SOYA 365 focuses on a different creative category. soya.com.au



The Lion King, now playing in Sydney

Roar into Sydney

THE LION KING IS PLAYING AT SYDNEY'S CAPITOL THEATRE. TRAVEL WEBSITE WOTIF.COM HAS PARTNERED WITH THE LION KING AND QANTAS TO PROVIDE GREAT-VALUE PACKAGES - THEATRE, HOTEL AND FLIGHTS IN AUSTRALIA OR FROM NEW ZEALAND. WOTIF.COM WILL SEARCH FOR THE BEST DEALS, WITH THE OPTION TO SELECT SHOW TIME, UPGRADE THEATRE SEATS/HOTEL OR CHOOSE DIFFERENT FLIGHT TIMES. wotif.com/lionking